


# ADVERTISING RATES CARD 2018

POST MEDIA CO., LTD

N.	OPTIONS	WIDTH (cm)	HEIGHT (cm)	A The Phnom Penh Post (Post English)	B ភ្នំពេញ ប៉ុស្តិ៍ (Post Khmer)	C The Phnom Penh Post ភ្នំពេញ ប៉ុស្តិ៍ (Dual Rate)	D  POST PROPERTY YOUR REAL ESTATE EXPERTS	E ANNOUNCEMENT
1.	Full Page	26	36	\$ 2,225	\$ 1,355	\$ 2,827	\$ 2,204	\$ 1,129
2.	Big Split	36.4	18	\$ 1,666	\$ 989	\$ 2,150	\$ 1,580	\$ 780
3.	Max Four	19.2	36	\$ 1,559	\$ 935	\$ 1,978	\$ 1,473	\$ 730
4.	Half Page	26	18	\$ 1,258	\$ 763	\$ 1,699	\$ 1,183	\$ 590
5.	Max Five	21.6	18	\$ 1,075	\$ 632	\$ 1,473	\$ 1,021	\$ 500
6.	Square 2	17.2	18	\$ 903	\$ 548	\$ 1,247	\$ 849	\$ 420
7.	Big Banner	26	12	\$ 849	\$ 511	\$ 1,075	\$ 731	N/A
8.	Quarter Page	12.8	18	\$ 656	\$ 398	\$ 903	\$ 581	\$ 310
9.	Biz Card	26	8	\$ 505	\$ 312	\$ 731	\$ 473	N/A
10.	Announcer	8.4	18	\$ 419	\$ 258	\$ 570	\$ 398	\$ 195
11.	Planner 2	26	5	\$ 344	\$ 204	\$ 452	\$ 296	N/A
12.	Planner 1	8.4	12	\$ 247	\$ 172	\$ 344	\$ 247	\$ 120
13.	Economiser	12.8	5	\$ 172	\$ 140	\$ 285	\$ 172	N/A
<b>THE SINGLE BUY</b>						<b>THE DOUBLE DEAL</b>		

\* All overseas clients must pay in advance.  
\* All prices are subject to 10% VAT.

## ARTWORK REQUIREMENTS

**Formats:** InDesign - EPS- Illustrator - PDF -Photoshop - Tiff - JPEG

**Resolution:** 300 dpi. Color: CMYK

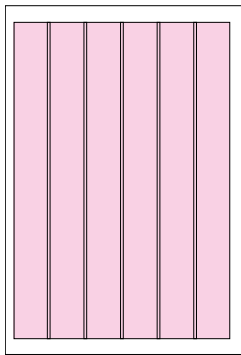
**Fonts:** Fonts must be provided or converted to outlines

ADVERTISING OPTIONS	
A	Post English: Monday - Friday
B	Post Khmer: Monday - Friday
C	Dual Post English & Post Khmer - Monday - Friday
D	Post Property: Your real estate experts inserted in Post English & Post Khmer (Thursday)
E	Employment Advertise in Post English, Post Khmer & online for one price -Bids, & Tenders: Advertise in Post English, Post Khmer

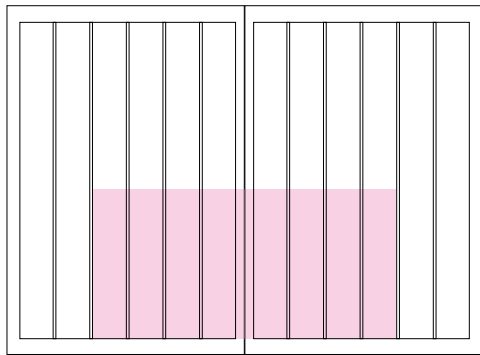
RESERVED PAGE	LOADING FEE
Front Page	+100%
Page 2	+20%
Page 3	+50%
Page 5	+35%
Page 7	+25%
Biz/World/Lifestyle lead	+30%
Backpage	+50%
Preferred location	+15%

# 2018 ADVERTISING SPECIFICATIONS

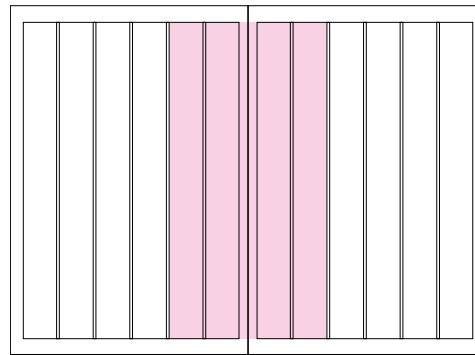
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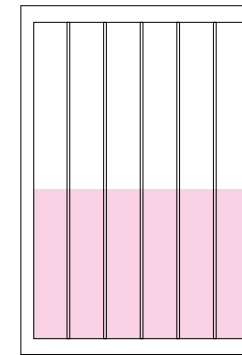
**1. FULL PAGE**  
W26cm x H38cm



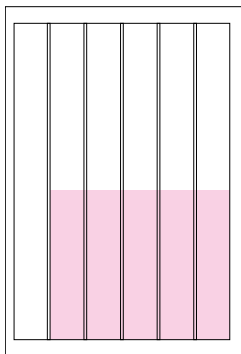
**2. BIG SPLIT**  
W36.4cm x H18cm



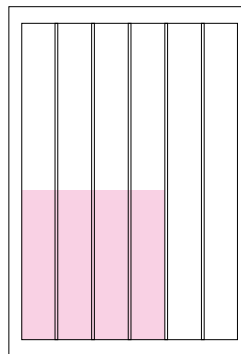
**3. MAX FOUR**  
W19.2cm x H36cm



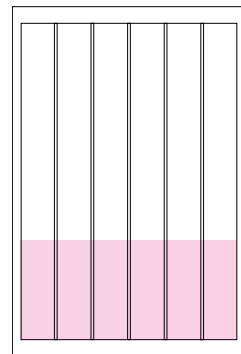
**4. HALF PAGE**  
W26cm x H18cm



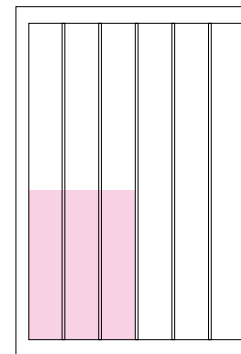
**5. MAX FIVE**  
W21.6cm x H18cm



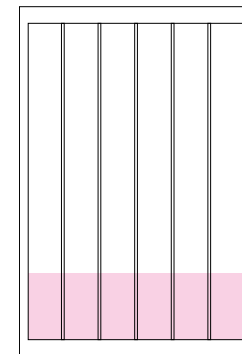
**6. SQUARE 2**  
W17.2cm x H18cm



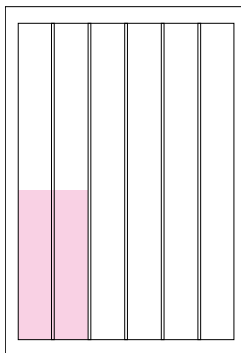
**7. BIG BANNER**  
W26cm x H12cm



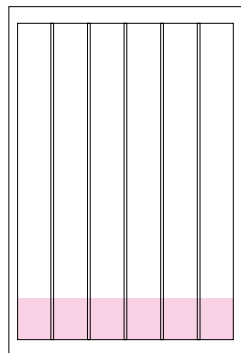
**8. QUARTER PAGE**  
W12.8cm x H18cm



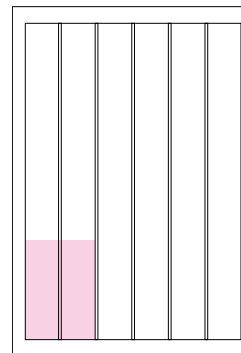
**9. BIZ CARD**  
W26cm x H8cm



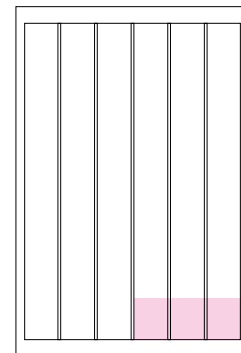
**10. ANNOUNCER**  
W8.4cm x H18cm



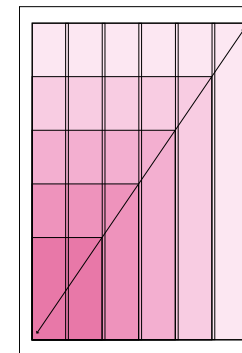
**11. PLANNER 2**  
W26cm x H5cm



**12. PLANNER 1**  
W8.4cm x H12cm



**13. ECONOMISER**  
W12.8cm x H5cm



**14. CUSTOM ADVERTISING AVAILABLE**  
UPON REQUEST

