

DIGITAL ADVERTISING RATES 2018

Advertising@phnompenhpost.com

The Phnom Penh Post
phnompenhpost.com

ភ្នំពេញ ប៉ុស្តិ៍
postkhmer.com

POSTDigital



ONLINE - PHNOM PENH POST OR POST KHMER

All rates are CPM	Run of site	Home page	National	Business	Life	Supplements	International
Masthead L	300 x 100	7.5	13.0	12.5	12.0	10.0	8.0
Masthead R	300 x 100	7.5	13.0	12.5	12.0	10.0	8.0
Top Banner	1100 x 70	8.0	16.0	16.0	15.0	12.5	9.0
MRec 1	300 x 250	5.0	10.0	8.0	7.5	6.0	6.0
MRec 2	300 x 250	5.0	10.0	8.0	7.5	6.0	6.0
MRec 3	300 x 250	3.5	7.5	6.0	5.0	4.0	4.0
Bottom Banner	1100 x 70	Sponsorship - rates on application					
MRec 4	300 x 250	Sponsorship - rates on application					
Splash	700 x 450	Rates on Application - delivery and performance restrictions apply					
Buyout	Multiple	Rates on application - premium loading and performance restrictions apply					

MOBILE & TABLET - PHNOM PENH POST OR POST KHMER

All rates are CPM	Run of site	Home page	National	Business	Lift/Life	Supplements	International
Header Box	300 x 100	3.75	7.5	6.5	6.0	7.0	4.0
MRec 1	300 x 250	3	7.0	6.0	5.5	6.5	3.75
MRec 2	300 x 250	2.75	6.5	5.5	5.0	6.0	3.5
MRec 3	300 x 250	2.5	6.0	5.0	4.0	5.5	3.0
Splash	300 x 250	Rates on Application - delivery and performance restrictions apply					
Buyout	Multiple	Rates on application - premium loading and performance restrictions apply					

* All overseas clients must pay in advance.
* All prices are subject to 10% VAT.

ARTWORK REQUIREMENTS
Formats + Weight: GIF = 500 KB
- PNG - JPEG = 100 KB